

	Editorial Feature	Health & Beauty	Home	Lifestyle	Education	Travel	Community	Events
July (Bonus Publication)	<i>Mpls.St.Paul Magazine</i> HOME		Annual Home Building & Development Guide Remodeling Residential Architecture					RAVE Awards
July	Newcomers Guide	Newcomers Guide •Hospitals & Clinics	Newcomers Guide •Home Building •Remodeling	Newcomers Guide •Financial Institutions PGA Golf Tournament Insider's Guide to Everyday Living	Newcomers Guide •Public & Private schools •Charter schools		Newcomers Guide •Neighborhoods & Retail Meet the Experts Profiles	
August	Food & Dining Fall Fashion Preview	Guide to Specialty Clinics Medical Professionals Profiles		Fall Food & Dining Preview • Expanded Restaurant Directory Fall Fashion Preview	Graduate Programs College Profiles		Annual Super Lawyers Guide Super Lawyer Profiles	
September (Bonus Publication)	<i>Mpls.St.Paul Magazine</i> SHOPS			<i>Mpls.St.Paul Magazine</i> SHOPS				
September	Fall Arts Preview Home Tours Fashion Travel		Fall Parade of Homes Home Tours ASID Kitchen & Bath Home Tour	Fall Fashion	Raising Readers		WomenVenture Power of Women Profiles Fall Arts Preview	Volunteer Hall of Fame Bridal Party ASID Kitchen & Bath Home Tour
October (Bonus Publication)	<i>Mpls.St.Paul Magazine</i> HOME		ASID Awards Lighting	Green Living				
October	Best Restaurants Ballot Volunteer Hall of Fame	Breast Cancer Awareness Month Total Wellness •Hair & Skin Care •Salons & Spas		Best Restaurants Ballot Taste! Mpls.St.Paul's Ultimate Wine & Dine	Fall College Tour Guide & Prep Schools College & Prep Schools Profiles			Taste! Mpls.St.Paul's Ultimate Wine & Dine
November (Bonus Publication)	2010 Medical Guide	2010 Medical Guide Medical/Dental Profiles						
November	Fine Jewelry Home Entertaining		Super Real Estate Agents	Holiday Gifts & Great Goods Fine Jewelry Perfect Parties		Midwest Winter & Ski Guide	Adoption	WomenVenture Conference Perfect Parties
December	Annual "BEST OF" Issue		Showrooms Showroom Profiles	Holiday Gifts & Great Goods Life Transitions			Planned Giving Legal "Rising Stars" Top Professionals Profiles	

EARLIER DEADLINES APPLY
SPECIAL ADVERTISING SECTIONS



2009 Editorial Calendar

2009 ADVERTISING DEADLINES

JANUARY:

Early Deadlines:
Social Datebook
Space:10/16/08
Req. Prod: 10/20/08
Dig. Ready: 10/21/08

**Medical/Dental
Professional Profiles
College Guide Profiles**
Space: 11/6/08
Materials: 11/7/08

**Reggie Awards
Weddings & Celebrations**
Space:11/14/08
Req. Prod: 11/18/08
Dig. Ready: 11/19/08

ROB Deadlines:
Space:11/20/08
Req. Prod: 11/21/08
Dig. Ready: 11/24/08

FEBRUARY:

Early Deadlines:
**Mpls.St.Paul Magazine
HOME**
Space: 11/24/08
Req. Prod: 11/26/08
CTP: 12/2/08

ROB Deadlines:
Space: 12/22/08
Req. Prod: 12/23/08
Dig. Ready: 12/29/08

MARCH:

Early Deadlines:
**Dental Professional Profiles
College Guide Profiles**
Space: 1/12/09
Materials: 1/13/09

Spring Home & Garden Show
Space: 1/14/09
Req. Prod: 1/16/09
CTP: 1/19/09

ROB Deadlines:
Space: 1/20/09
Req. Prod: 1/21/09
Dig. Ready: 1/22/09

APRIL:

Early Deadlines:
**Mpls.St.Paul Magazine
SHOPS**
Space: 1/26/09
Req. Prod: 1/28/09
Dig. Ready: 1/30/09

April continued
Medical Profiles
Space: 2/9/09
Materials: 2/10/09

**Million Dollar Homes
and Remodels**
Space: 2/13/09
Req. Prod: 2/18/09
Dig. Ready: 2/19/09

ROB Deadlines:
Space: 2/20/09
Req. Prod: 2/23/09
Dig. Ready: 2/24/09

MAY:

Early Deadlines:
**Mpls.St.Paul Magazine
HOME**
Space: 2/24/09
Req. Prod: 2/26/09
Dig. Ready: 3/2/09

**Golf
Raising Readers**
Space: 3/16/09
Req. Prod: 3/18/09
Dig. Ready: 3/19/09

ROB Deadlines:
Space: 3/20/09
Req. Prod: 3/23/09
Dig. Ready: 3/24/09

JUNE:

Early Deadlines:
**Home Remodeling Guide
ROMA Awards
Do the Town**
Space: 4/15/09
Req. Prod: 4/17/09
Dig. Ready: 4/20/09

ROB Deadlines:
Space: 4/21/09
Req. Prod: 4/22/09
Dig. Ready: 4/23/09

JULY:

Early Deadlines:
**Mpls.St.Paul Magazine
HOME**
Space: 4/27/09
Req. Prod: 4/29/09
Dig. Ready: 5/1/09

**Insider's Guide Profiles
Meet the Experts Profiles**
Space: 5/7/09
Materials: 5/8/09

July continued
PGA Golf
Space: 5/15/09
Req. Prod: 5/19/09
Dig. Ready: 5/20/09

ROB Deadlines:
Space: 5/21/09
Req. Prod: 5/22/09
Dig. Ready: 5/27/09

AUGUST:

Early Deadlines:
Super Lawyer Profiles
Space & Materials: 5/15/09

Annual Super Lawyers Guide
Space: 6/4/09
Req. Prod: 6/8/09
Dig. Ready: 6/9/09

**College Guide Profiles
Medical Professional Profiles**
Space: 6/11/09
Materials: 6/12/09

ROB Deadlines:
Space: 6/22/09
Req. Prod: 6/23/09
Dig. Ready: 6/25/09

SEPTEMBER:

Early Deadlines:
**Mpls.St.Paul Magazine
SHOPS**
Space: 6/24/09
Req. Prod: 6/26/09
Dig. Ready: 6/30/09

Women Venture Profiles
Space: 7/13/09
Materials: 7/14/09

**Fall Parade of Homes
WomenVenture
ASID Kitchen & Bath Tour
Raising Readers**
Space:7/15/09
Req. Prod: 7/17/09
Dig. Ready: 7/21/09

ROB Deadlines:
Space: 7/21/09
Req. Prod: 7/22/09
Dig. Ready: 7/23/09

OCTOBER:

Early Deadlines:
**Mpls.St.Paul Magazine
HOME**
Space: 7/28/09
Req. Prod: 7/30/09
Dig. Ready: 8/3/09

College & Prep Profiles
Space: 8/11/09
Materials: 8/12/09

Taste!
Space: 8/14/09
Req. Prod: 8/18/09
Dig. Ready: 8/19/09

ROB Deadlines:
Space: 8/21/09
Req. Prod: 8/24/09
Dig. Ready: 8/26/09

NOVEMBER:

Early Deadlines:
**Super Real Estate Agent
Profiles**
Space & Materials: 8/7/09

**2009 Medical Guide
Medical/Dental
Professional Profiles**
Space: 8/13/09
Materials: 8/14/09
Med Guide ROB Deadlines:
Space: 8/25/09
Req. Prod: 8/27/09
Dig. Ready: 8/31/09

Great Gifts
Space: 9/10/09
Materials: 9/11/09

ROB Deadlines:
Space: 9/21/09
Req. Prod: 9/22/09
Dig. Ready: 9/24/09

DECEMBER:

Early Deadlines:
**Showrooms Profiles
Top Professional Profiles
Great Gifts**
Space: 10/5/09
Materials: 10/6/09

Legal Rising Stars
Space: 10/8/09
Req. Prod: 10/12/09
Dig. Ready: 10/13/09

ROB Deadlines:
Space:10/20/09
Req. Prod: 10/21/09
Dig. Ready: 10/22/09

	Editorial Feature	Health & Beauty	Home	Lifestyle	Education	Travel	Community	Events
January (Bonus Publication)	Social Datebook						Social Datebook	
January	Top Doctors Weddings & Celebrations	Top Doctors Medical/Dental Profiles	Reggie Awards	Weddings & Celebrations	College Prep & Regional College Guide College Profiles		Best Wealth Managers	Bridal Party Top Doctors Award Celebration
February (Bonus Publication)	<i>Mpls.St.Paul Magazine</i> HOME		Remodelers' Stand-Outs & Home Trends New Home Construction Parade of Homes Spring Preview					
February		Heart Month Hair & Skin Care			Winter Escapes— In and Out of Town			Best of the Best Party Best of the Best Restaurant Week
March	Best Restaurants	Cosmetic Dentistry Dental Profiles	Spring Home & Garden Show	Financial Planning	College Specialties College Profiles			
April (Bonus Publication)	<i>Mpls.St.Paul Magazine</i> SHOPS			<i>Mpls.St.Paul Magazine</i> SHOPS				
April	Landscaping Weekend Getaways	Allergies & Asthma Cosmetic Surgery Medical Professional Profiles	Million Dollar Homes & Remodels	Landscaping				Total Beauty Bash
May (Bonus Publication)	<i>Mpls.St.Paul Magazine</i> HOME		ASID Showcase Home Interior Design Gardening Condos & Townhomes					
May		Breast Cancer •Race for the Cure Spas & Salons Pain Management & Sports Medicine		Golf (MGA)	Raising Readers			ASID Showcase Home
June	Summer Pleasures		Annual Home Remodeling Guide ROMA Awards	Weddings & Celebrations		Casinos	Do the Town	

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