

2009 ADVERTISING DEADLINES

JANUARY:

Early Deadlines:

Social Datebook

Space: 10/16/08

Req. Prod.: 10/20/08

Dig. Ready: 10/21/08

Medical/Dental

Professional Profiles

College Guide Profiles

Space: 11/6/08

Materials: 11/7/08

Reggie Awards

Weddings & Celebrations

Space: 11/14/08

Req. Prod.: 11/18/08

Dig. Ready: 11/19/08

ROB Deadlines:

Space: 11/20/08

Req. Prod.: 11/21/08

Dig. Ready: 11/24/08

FEBRUARY:

Early Deadlines:

Mpls.St.Paul Magazine

HOME

Space: 11/24/08

Req. Prod.: 11/26/08

CTP: 12/2/08

ROB Deadlines:

Space: 12/22/08

Req. Prod.: 12/23/08

Dig. Ready: 12/29/08

MARCH:

Early Deadlines:

Dental Professional Profiles

College Guide Profiles

Space: 1/12/09

Materials: 1/13/09

Spring Home & Garden Show

Space: 1/14/09

Req. Prod.: 1/16/09

CTP: 1/19/09

ROB Deadlines:

Space: 1/20/09

Req. Prod.: 1/21/09

Dig. Ready: 1/22/09

APRIL:

Early Deadlines:

Mpls.St.Paul Magazine

SHOPS

Space: 1/26/09

Req. Prod.: 1/28/09

Dig. Ready: 1/30/09

April continued

Medical Profiles

Space: 2/9/09

Materials: 2/10/09

Million Dollar Homes and Remodels

Space: 2/13/09

Req. Prod.: 2/18/09

Dig. Ready: 2/19/09

ROB Deadlines:

Space: 2/20/09

Req. Prod.: 2/23/09

Dig. Ready: 2/24/09

MAY:

Early Deadlines:

Mpls.St.Paul Magazine

HOME

Space: 2/24/09

Req. Prod.: 2/26/09

Dig. Ready: 3/2/09

Golf

Raising Readers

Space: 3/16/09

Req. Prod.: 3/18/09

Dig. Ready: 3/19/09

ROB Deadlines:

Space: 3/20/09

Req. Prod.: 3/23/09

Dig. Ready: 3/24/09

JUNE:

Early Deadlines:

Home Remodeling Guide

ROMA Awards

Do the Town

Space: 4/15/09

Req. Prod.: 4/17/09

Dig. Ready: 4/20/09

ROB Deadlines:

Space: 4/21/09

Req. Prod.: 4/22/09

Dig. Ready: 4/23/09

JULY:

Early Deadlines:

Mpls.St.Paul Magazine

HOME

Space: 4/27/09

Req. Prod.: 4/29/09

Dig. Ready: 5/1/09

Insider's Guide Profiles

Meet the Experts Profiles

Space: 5/7/09

Materials: 5/8/09

July continued

PGA Golf

Space: 5/15/09

Req. Prod.: 5/19/09

Dig. Ready: 5/20/09

ROB Deadlines:

Space: 5/21/09

Req. Prod.: 5/22/09

Dig. Ready: 5/27/09

AUGUST:

Early Deadlines:

Super Lawyer Profiles

Space & Materials: 5/15/09

Annual Super Lawyers Guide

Space: 6/4/09

Req. Prod.: 6/8/09

Dig. Ready: 6/9/09

College Guide Profiles

Medical Professional Profiles

Space: 6/11/09

Materials: 6/12/09

ROB Deadlines:

Space: 6/22/09

Req. Prod.: 6/23/09

Dig. Ready: 6/25/09

SEPTEMBER:

Early Deadlines:

Mpls.St.Paul Magazine

SHOPS

Space: 6/24/09

Req. Prod.: 6/26/09

Dig. Ready: 6/30/09

Women Venture Profiles

Space: 7/13/09

Materials: 7/14/09

Fall Parade of Homes

Women Venture

ASID Kitchen & Bath Tour

Raising Readers

Space: 7/15/09

Req. Prod.: 7/17/09

Dig. Ready: 7/21/09

ROB Deadlines:

Space: 7/21/09

Req. Prod.: 7/22/09

Dig. Ready: 7/23/09

OCTOBER:

Early Deadlines:

Mpls.St.Paul Magazine

HOME

Space: 7/28/09

Req. Prod.: 7/30/09

Dig. Ready: 8/3/09

College & Prep Profiles

Space: 8/11/09

Materials: 8/12/09

Taste!

Space: 8/14/09

Req. Prod.: 8/18/09

Dig. Ready: 8/19/09

ROB Deadlines:

Space: 8/21/09

Req. Prod.: 8/24/09

Dig. Ready: 8/26/09

NOVEMBER:

Early Deadlines:

Super Real Estate Agent

Profiles

Space & Materials: 8/7/09

2009 Medical Guide

Medical/Dental

Professional Profiles

Space: 8/13/09

Materials: 8/14/09

Med Guide ROB Deadlines:

Space: 8/25/09

Req. Prod.: 8/27/09

Dig. Ready: 8/31/09

Great Gifts

Space: 9/10/09

Materials: 9/11/09

ROB Deadlines:

Space: 9/21/09

Req. Prod.: 9/22/09

Dig. Ready: 9/24/09

DECEMBER:

Early Deadlines:

Showrooms Profiles

Top Professional Profiles

Great Gifts

Space: 10/5/09

Materials: 10/6/09

Legal Rising Stars

Space: 10/8/09

Req. Prod.: 10/12/09

Dig. Ready: 10/13/09

ROB Deadlines:

Space: 10/20/09

Req. Prod.: 10/21/09

Dig. Ready: 10/22/09