

CUSTOMIZED WEB PAGES

mspmag.com The premiere lifestyle website from *Mpls.St.Paul Magazine*

Expand your listing in any one of mspmag.com's directories to significantly increase your visibility with a customized web page.

➤ HIGHLIGHTED DIRECTORY SEARCH

Highlighted search result listing in the online directory, including your thumbnail photo

You can access your customized web page via:

- mspmag.com
- mspmag.com key word search

Turnkey Production Included

➤ ANNUAL INVESTMENT: \$675

**Mpls.St.Paul Magazine* clients with a current advertising contract receive a 25% discount off the annual \$675 rate.



SHOPPING + STYLE

Web pages include:

- Up to six full-color photos • 300 words of copy
- Map and directions • Hyperlink to your website
- E-mail address for direct contact

Directories:

- Shops Guide • Salons & Spas

FOOD + DINING

Web pages include:

- Up to six full-color photos • 300 words of copy
- Map and directions • Hyperlink to your website
- Menu • E-mail address for direct contact

Directories:

- Restaurant Guide

HOMES

Web pages include:

- Up to six full-color photos • 300 words of copy
- Map and directions • Hyperlink to your website
- E-mail address for direct contact

Directories:

- Remodeling Guide • Development Guide
- Homebuilders Guide



HEALTH

Web pages include:

- One full-color photo • 300 words of copy
- Hyperlink to your website
- E-mail address for direct contact

Directories:

- Top Doctors • Top Dentists
- Medical Guide • Specialty Clinics